



PRESS INFORMATION

cara i500 turns digital precision into a relaxing experience

Kulzer partners Medit for co-branded product cara i500

At the International Dental Show (IDS) 2019, Kulzer presents cara i500 as the newest addition to their digital and impression-taking portfolio. The intraoral scanner provides attractive entry into digital impression-taking with all its advantages in precision, efficiency, and productivity. The excellent manoeuvrability of the light-weight handpiece makes the scanning process pleasant for the patient. Two cameras ensure quick scanning results and high-resolution images.

Kulzer co-branded the intraoral scanner after entering into the cooperation with Medit. Both companies share a long-standing experience and know-how in digital dentistry.

Hanau/14.02.2019. One precondition for perfectly fitting restorations lies in the absolute precision of the impressions. Kulzer has established itself as an expert in impression-taking with a long-standing experience in restorative accuracy. Digital data help ensure a perfect fit. That is why Kulzer added cara i500 to the portfolio. The intraoral scanner is easy to use, both dentist and assistant can operate the scanner with a flat learning curve. The open system allows sharing files via the included cloud solution with the preferred lab which can choose to import the files as .stl, .ply, or .obj format into their CAD software. As dental technicians are increasingly turning to CAD/CAM production and 3D printing, they will welcome dentists making use of digital impressions.

cara i500 is an integrated solution as part of a complete and tested workflow. That is why the intraoral scanner cara i500 not only ensures high precision and state-of-the-art impression-taking at any given time, but also provides process reliability coming from an expert in digital and analogue solutions, Kulzer, and a manufacturer with years of digital experience, Medit. Newly appointed Kulzer CTO, Dr. Sascha Cramer von Clausbruch, commented on the cooperation: "With regard to our large product range, it is impossible for Kulzer to develop state-of-the-art products in every segment on our own. Therefore, building partnerships with reliable and established players is one strategic approach. We had been planning to widen our digital product range with a solid link to our large area of



impression-taking. Our collaboration with Medit quickly became a win-win situation, as they were looking for a global distribution partner to reach out to many dentists worldwide.” Marc Berendes, CEO at Kulzer, appreciated the agreement: “Both companies share a similar culture in terms of promoting customer-centric processes and an open company culture. This, too, is a good fit for working together.”

With cara i500, dentists enjoy new treatment options and improve the comfort and experience for their patients. Intraoral scanning represents an opportunity to attract new patients through digital solutions. The intraoral scanner allows for powder-free scanning and heightened productivity due to the well-established cara workflow. The lightweight of the handpiece allows for high manoeuvrability, significantly increasing patient comfort. Due to its two high-speed cameras, the recording process is fast and ensures high accuracy of detail. Smooth scan routines enable the direct visibility of the impression result. Both sides – dental office and lab – gain maximum flexibility for their treatment and production processes by sharing a common base of digital data with guaranteed precision for most indications.

For the lab, downloading the digitized data into the CAD software is straightforward. Dental technicians can begin designing the restoration as soon as they wish to, without shipping costs, time loss, and storage requirements. Dentists and dental technicians can thus communicate along the cara workflow via digital data. Digital dentistry has changed the dental market in every segment along the value-added chain. Dental offices and laboratories have to adjust to the fact that various parties handle data and materials during the prosthetic process. The more touchpoints there are, the more chances of information getting lost, and mistakes occurring. This is where cara comes in.

cara is an innovative and reliable partner for dental laboratories and dental offices to make their daily work in each phase of the automatic production process easier, faster, more precise and therefore more efficient. cara is placed under the umbrella of Kulzer which has long-standing experience and success in impression-taking. The cara workflow helps to optimise the complete digital prosthetic process in the dental office and laboratory while saving valuable resources and time. For more than ten years now, the cara brand has been expanding towards a completely digital workflow. With cara i500, a new element is added to support dentists and labs in paving the way towards digitization.



More information about Kulzer:

Website with information on cara:

www.kulzer.com/cara

Website with information on the company and products:

www.kulzer.com

YouTube channel with practical tips and tricks:

www.kulzer.com/youtube

Kulzer facebook page with the latest news from Kulzer:

www.facebook.com/kulzer

Instagram channel with exclusive insights:

instagram.com/kulzerinternational

Kulzer GmbH

As one of the world's leading dental companies, Kulzer has been a reliable partner for all dental professionals for more than 80 years. Whether aesthetic or digital dentistry, tooth preservation, prosthetics or periodontology, Kulzer stands for trusted and innovative dental products. With optimal solutions and services, Kulzer aims to support its customers in restoring their patients' oral health in a safe, simple and efficient way. For this purpose, 1500 employees work in 26 locations in the fields of research, manufacturing and marketing.

Kulzer is part of the Mitsui Chemicals Group. The Japanese Mitsui Chemicals Inc. (MCI) based in Tokyo owns 131 affiliates with more than 17,200 employees in 27 countries. Its innovative and functional chemical products are as much in demand in the automotive, electronics and packaging industries as in environmental protection and healthcare.

Zahl der Anschläge (inklusive Leerzeichen): 5.002



Press photos:



Fig. 1: The intraoral scanner cara i500 allows for powder-free scanning, and due to its two high-speed cameras, the recording process is fast and ensures high accuracy of detail.



Fig. 2: cara i500 – the lightweight of the handpiece allows for high manoeuvrability, significantly increasing patient comfort.



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Fig. 3: Contract signing at Medit headquarters – from left to right: Kai Lautenschläger (Kulzer), Yusuke Yoshida (Kulzer), Jinho Chang (Medit), Lorenz Maximilian Rasch (Kulzer), Ryan Son (Medit).

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