



PRESS INFORMATION

HOW TO BECOME A FLEXPERT IN IMPRESSION-TAKING

Discover the Kulzer knowledge-sharing concept at IDS

The more dental professionals know about products and their optimal use, the better the results of their work will be. As one of the leading dental companies, Kulzer's primary concern is to support their customers in their professionalism and product usage actively. For Kulzer, this means bringing together their experience and product know-how with their customers' professional skills and handling practice. The company once again proves this aspiration with the Flexpert knowledge-sharing concept. At IDS, dentists can create a brain impression with Flexitime® and become Flexperts in impression-taking in hall 10.1, booth A010 – C019.

Hanau - 01.03.2019. The quality of the impression ultimately determines the quality of the final restorative result. A perfect impression comes from the optimal combination of technique and material. Know-how and experience in impression-taking being the deciding factors for precise impressions, Kulzer focuses on knowledge sharing for dentists to become Flexperts in impression-taking. The Flexpert concept aims to provide dentists and their assistants with the Kulzer product know-how and experience in impression-taking, thereby making them more successful and feel more secure in their daily restorative work. It covers questions on handling, tray selection, possible errors in impressions and their causes, as well as possible combinations of material, indications, and impression-taking techniques within the Flexitime product range.

The Flexitime system stands for impressions of outstanding precision thanks to the balance of physical properties at the highest scientific level. The intelligent time concept – with its flexible working time and always short intraoral setting time – not only gives its name to the product but also offers dentists leeway. With the Flexitime system, Kulzer offers impression materials of the highest standard for all impression techniques and a broad range of indications. Thanks to the knowledge build-up dental professionals will work more efficiently and feel more secure in handling the products which in turn leads to fewer application errors. Patients will receive an even better treatment, which will lead to a stronger loyalty towards their dentist.



Fig. 1: At IDS, visitors can create a brain impression with Flexitime® at the Kulzer booth A010 – C019 in fair hall 10.1.



Fig. 2: The Flexitime® system offers an intelligent time concept with flexible working time and always short time in mouth.

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More information about Kulzer and Flexitime:

Website with information on Flexitime:

www.kulzer.com/flexitime

Website with information on the company and products:

www.kulzer.com

YouTube channel with practical tips and tricks:

www.kulzer.com/youtube

Kulzer facebook page with the latest news from Kulzer:

www.facebook.com/kulzer

Instagram channel with exclusive insights:

instagram.com/kulzerinternational

Kulzer GmbH

Kulzer GmbH is one of the world's leading dental companies with its headquarters in Hanau, Germany. As a trusted partner, the company supplies dentists and dental technicians with an extensive product range, covering cosmetic dentistry, tooth preservation, prosthetics, periodontology and digital dentistry. More than 1,500 employees at 26 locations worldwide are driven by their expertise and passion for the dental market and embody what the name Kulzer stands for: service, quality and innovation.

Kulzer has been part of the Japanese Mitsui Chemicals Group since July 2013. Mitsui Chemicals, Inc. (MCI) is based in Tokyo, and has 137 affiliates with more than 14,300 employees in 27 countries worldwide. Its innovative, practical chemical products are as much in demand in the automotive, electronics and packaging industries as they are in other fields such as environmental protection and healthcare.

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