



PRESS RELEASE

Kulzer highlights at the IDS

New for dental practices

Hanau/06.03.2019. **At the IDS 2019, Kulzer will present a hands-on format, showcasing the company as a competent partner for both analogue and digital workflows in dental practices. Visitors to the stand will have the opportunity to discover and try out more than ever before. Dentists will encounter many new opportunities on individual tours of Kulzer's stand or at live demonstrations with renowned experts, and they will have the opportunity to try out products for themselves.**

Whether it is impressions, anaesthesia, direct or indirect restorations or even periodontal therapy: Kulzer will present its comprehensive range of dental solutions at the IDS. The dental manufacturer from Hanau, Germany, invites visitors to try out and discover products for themselves. In addition to smaller attractions, the company will host renowned experts to demonstrate products and show how they work, as well as to explain handling characteristics and offer some tips and tricks. The stand will feature several live demonstrations, for example, of Kulzer's new intraoral scanner: cara i500.

cara i500 – for precise, digital impressions

Kulzer, an expert in impressions, will introduce the innovative intraoral scanner **cara i500** at IDS 2019, which was developed by its partner Medit. What makes the cara i500 stand out? As opposed to common intraoral scanners, this scanner uses two cameras positioned at different perspectives. This results in fast, highly precise digital impressions. cara i500 is intuitive to use and lightweight. With its well-thought-out design, it makes digital impressions equally convenient for both dentists and their patients. The new cara i500's highly accurate digital impressions, in combination with a full-colour 3D capture, ensure the precise localisation of the preparation margin, as well as clear distinctions between hard and soft tissue. It also provides the unique feature of allowing dental laboratories to choose between various file formats (.stl, .ply or .obj). This ensures that a wide range of common software solutions will be compatible with cara i500. The scanner offers the ideal starting point for digital processes shared between dental practices and laboratories, and it is a perfect addition to the cara workflow.



At Kulzer's IDS stand, visitors can attend live demonstrations on the advantages of this innovative intraoral scanner offered at a fair and attractive price.

Become a Flexpert in impression taking

Although the digitalisation of practice and laboratory workflows keeps accelerating, the need to take analogue impressions will surely remain a common practice at dental clinics for some time to come. Kulzer has been offering **Flexitime** for two decades. A winner of multiple awards, it offers a comprehensive range of precision impression materials. Confident precision – every time. With A-silicone Flexitime, excellent impressions can be secure, perfectly fitting, stress-free and flexible. Perfect results are always the result of materials and technique. Kulzer supports users with valuable information, application videos and useful tips and tricks for taking perfect impressions. Visitors to Kulzer's stand can prove their competence in a quiz and a material test.

iBOND® Universal – for effective intraoral repairs

By repairing insufficient restorations, dentists support the ideal of minimally invasive dentistry and extend the useful lives of direct and indirect restorations. The universal adhesive iBOND Universal offers a reliable, permanent and strong adhesive bond with all repairable materials. The iBOND Universal Repair Kit combines all the products needed for intraoral repairs so that those can be carried out quickly and easily, and thereby avoid a cost-intensive replacement of the restoration. In contrast, intraoral repairs are effective, economical and can be done in a single visit. iBOND Universal provides the foundation for restorations or repairs with Venus Diamond Flow, which with its white, opaque Baseline shade covers the grey metal restorations. The high-performing, nanohybrid-composite Venus Pearl is available to complement the minimally invasive, aesthetic and long-lasting restorations.

Visitors to Kulzer's stand at the IDS can test the bond strength of iBOND Universal for themselves and learn about the opportunities of intraoral repairing.

For more information about intraoral repairs with iBOND Universal, visit kulzer.com/intraoralrepair.



GLUMA® Desensitizer – Better Together

A well-practised team is important for perfect results. That is why Kulzer supports users not only with high-performing, perfectly aligned products and workflows, but also with valuable know-how in the form of brochures with tips and tricks, application videos and other useful and informative materials.

One of these team players is **GLUMA Desensitizer**, which has won multiple international awards. Just a drop of this decades-long proven product is enough to quickly and effectively treat and prevent patient hypersensitivity. This successful Kulzer product, available as a liquid or gel, hits the mark immediately and effectively, without mixing, light-curing or any other sophisticated application requirement. GLUMA Desensitizer products help to reduce or eliminate pain in exposed hypersensitive dentine areas in the cervical area or e.g. after preparing teeth to receive permanent dental prostheses. GLUMA Desensitizer and GLUMA Desensitizer PowerGel can be used for all direct and indirect restorations to provide patients the additional comfort they deserve.

Visitors can convince themselves of the easy application and the advantages of these successful products at Kulzer's fair stand.

Kulzer's stand at the IDS in Cologne, Germany, can be found in Hall 10.1, Stand A010/C019.

Press photos:



Fig. 1: The intraoral scanner cara i500 allows for powder-free scanning, and due to its two high-speed cameras, the recording process is fast and ensures high accuracy of detail.



Fig. 2: Flexitime® – Confident precision. Every time.



Fig. 3: iBOND® Universal – for effective intraoral repairs



Fig. 4: Visitors can convince themselves of the easy application and the advantages of GLUMA Desensitizer at Kulzer's fair stand.

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More information about Kulzer:

Website with information on the company and products: www.kulzer.com

YouTube channel with practical tips and tricks: www.kulzer.com/youtube

Kulzer facebook page with the latest news from Kulzer: www.facebook.com/kulzer

Instagram channel with exclusive insights: instagram.com/kulzerinternational

Kulzer GmbH

As one of the world's leading dental companies, Kulzer has been a reliable partner for all dental professionals for more than 80 years. Whether aesthetic or digital dentistry, tooth preservation, prosthetics or periodontology, Kulzer stands for trusted and innovative dental products. With optimal solutions and services, Kulzer aims to support its customers in restoring their patients' oral health in a safe, simple and efficient way. For this purpose, 1500 employees work in 26 locations in the fields of research, manufacturing and marketing.



KULZER
MITSUI CHEMICALS GROUP

Kulzer is part of the Mitsui Chemicals Group. The Japanese Mitsui Chemicals Inc. (MCI) based in Tokyo owns 131 affiliates with more than 17,200 employees in 27 countries. Its innovative and functional chemical products are as much in demand in the automotive, electronics and packaging industries as in environmental protection and healthcare.

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