



Press Release

Kulzer not at IDS 2021

After weighing up all arguments and possibilities, the company management has decided that Kulzer GmbH will not participate in the International Dental Show in March 2021.

Hanau / 27.08.2020. Due to the pandemic, Kulzer expects that even in March 2021 it will be difficult for visitors from Germany and abroad, along with Kulzer employees to travel to the IDS in a safe manner. It is therefore expected that many customers will cancel their visit to the IDS. The situation will very likely not allow direct customer contact, such that personal consultations and service offers will not be possible to the usual extent and quality.

"We believe that in the current global pandemic situation with social distancing and limited travel options, an IDS as our customers know and appreciate, will not be possible. Taking these factors into account, with a view to the safety and health of our customers and employees, we have therefore made this difficult decision," says Marc Berendes, CEO of Kulzer GmbH.



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About Kulzer

As one of the world's leading dental companies, Kulzer has been a reliable partner for all dental professionals for more than 80 years. Whether aesthetic or digital dentistry, tooth preservation, prosthetics or periodontology, Kulzer stands for trusted and innovative dental products. With optimal solutions and services, Kulzer aims to support its customers in restoring their patients' oral health in a safe, simple and efficient way. For this purpose, 1400 employees work in 26 locations in the fields of research, manufacturing and marketing.

Kulzer is part of the Mitsui Chemicals Group. The Japanese Mitsui Chemicals Inc. (MCI) based in Tokyo owns 131 affiliates with more than 13,400 employees in 27 countries. Its innovative and functional chemical products are as much in demand in the automotive, electronics and packaging industries as in environmental protection and healthcare.

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