

**Press Release**

**TOP 5<sup>th</sup>-generation Bonding Agent  
iBOND® Total Etch convinces consultants from The Dental  
Advisor for the fourth time in a row**

Hanau, October 2015 – **Every year since 1984, product ratings from The Dental Advisor are eagerly awaited by colleagues as helpful recommendations. This year's announcement names iBOND® Total Etch from Heraeus Kulzer as the TOP 5<sup>th</sup>-generation Bonding Agent. The consultants commented particularly on its excellent surface wettability and its one-coat application. They also emphasised how iBOND Total Etch eliminates any post-operative sensitivity, and can be stored at room temperature; as with all iBOND products refrigeration is not necessary. In view of the profound changes which the range of dental products undergoes every year, it is particularly noteworthy that iBOND Total Etch has been recommended as TOP 5<sup>th</sup>-generation bonding agent for the fourth time in a row. This repeatedly confirmed outstanding result demonstrates that Heraeus Kulzer succeeded in developing a bonding agent that matches dental clinicians' requirements for quality and efficiency.**

iBOND Total Etch is a light-curing, two-step etch-and-rinse bonding system for highly reliable bond strength to both enamel and dentine. It also ensures optimal marginal adaption and maximum desensitisation. Its easy handling properties are mirrored both in the one-coat application and quick air drying, thus creating a homogeneous adhesive layer. The bonding agent is recommended for the bonding of direct composite restorations, bonding of indirect restorations in combination with light-, self- or dual-curing luting cement, and for sealing of hypersensitive tooth areas.

iBOND Total Etch delivers on its promise of outstanding, long-lasting results, as do all iBOND products. Eighty-nine percent of the consultants reported iBOND Total Etch to be better than or equivalent to their current bonding agent, and 78 percent would switch to iBOND Total Etch. A total of 96 percent would recommend iBOND Total Etch to their colleagues.

iBOND Total Etch was evaluated by 27 consultants in 647 uses and received a 94% clinical rating. “To be considered for an award, products have to receive an excellent rating by The Dental Advisor, as well as stand out from all others in the market place,” The Dental Advisor’s editor-in-chief emphasised in her editorial.

It should also be noted that all bonding agents and desensitisers from Heraeus Kulzer come exclusively with drop control. This means that every bottle of iBOND is equipped with a notched designed dropper which ensures a perfect cut of the drop and prevents drops from running down the bottle. The result is a very precise dispensing of iBOND bonding agent. The number of single drops rises to 220 per bottle, adding up to roughly 30 percent more output over the old dropper design.

More information about Heraeus Kulzer

- Website with information on the company and products:  
[www.heraeus-kulzer.com](http://www.heraeus-kulzer.com)
- YouTube channel with practical tips and tricks:  
[www.heraeus-kulzer.com/youtube](http://www.heraeus-kulzer.com/youtube)
- Heraeus Kulzer Facebook page with the latest news from Heraeus Kulzer:  
[www.facebook.com/heraeuskulzer](http://www.facebook.com/heraeuskulzer)



## About Heraeus Kulzer

Heraeus Kulzer GmbH is one of the world's leading dental companies with its headquarters in Hanau, Germany. As a trusted partner, the company supplies dentists and dental technicians with an extensive product range, covering cosmetic dentistry, tooth preservation, prosthetics, periodontology and digital dentistry. More than 1,500 employees at 26 locations worldwide are driven by their expertise and passion for the dental market and embody what the name Heraeus Kulzer stands for: service, quality and innovation.

Heraeus Kulzer has been part of the Japanese Mitsui Chemicals Group since July 2013. Mitsui Chemicals, Inc. (MCI) is based in Tokyo, and has 137 affiliates with more than 14,300 employees in 27 countries worldwide. Its innovative, practical chemical products are as much in demand in the automotive, electronics and packaging industries as they are in other fields such as environmental protection and healthcare.

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